holidify

Discover your new holiday

Holidify is the best travel platform to plan your trip across thousands of holiday destinations worldwide. My role as a product designer was to take care of the whole website revamp using sketch components and liberaries.

🎨Design Process

I generally follow IDEO's Human centered design and Lean UX design thinking process.

Empathise	Define	Ideate	Prototype	Validate
Personas,	Identify needs,	Tasks flows,	HiFi Mockups,	Test prototype
Job Stories,	Priortise needs	Low fidelity sketches	Clickable prototye	Iterate
Usability testing				

Filters

Filter by Budget per night

Less than ₹1,000 | ₹ 1,001 - 2,500 | ₹ 2,501 - 5,000 | ₹ 5,000+

Filter widget

Check in | Check out | 2 adults | Search hotels

Hotel search filter

Sort by: Relevance

Sorting

Filter by reset all

Budget per night

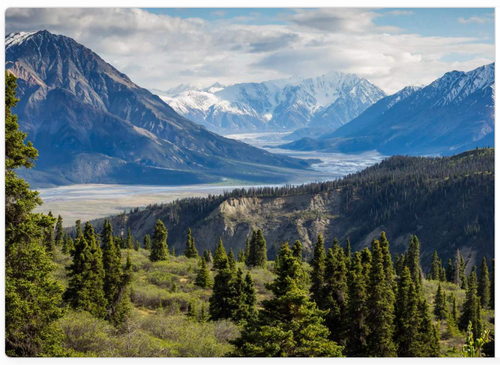
- [x] ₹ 0-1000 23
- [ ] ₹ 1000-2500 455
- [ ] ₹ 2500-5000 139
- [ ] ₹ 5000+ 17

Facilities

- [ ] Breakfast included 23
- [ ] Swimming pool 12
- [ ] Air conditioning 1
- [ ] Parking 34

Hotels filter

Modal/ Cards



Simply Himachal Manali & Shimla by Car

6 Nights

Kullu (3N) → Shimla (2N)

Meals | Bus | Hotel | Cab

Starting from
₹ 6,456
Booking.com
Get quotes

Package detail card

Two room apartment in central Bangalore

4.9/5 (125 reviews)

Rs 8,494 onwards

Hotel card

Camping in Coorg - 50% Discount

4 Nights, 5 Days

Deals starts
Rs 8,494

583 ratings

VIEW DEAL

From Delhi
257 Kms
View Details

Starting from
₹ 6,456
Booking.com
Get quotes

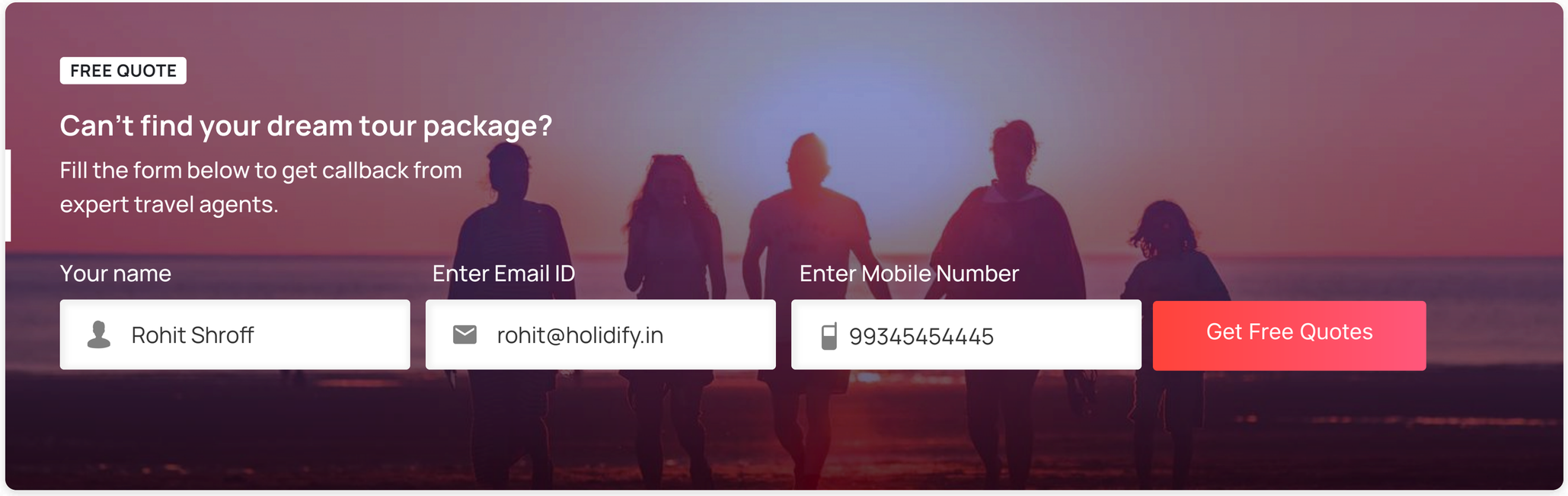
Backpacker Budget

₹ 3,831 onwards

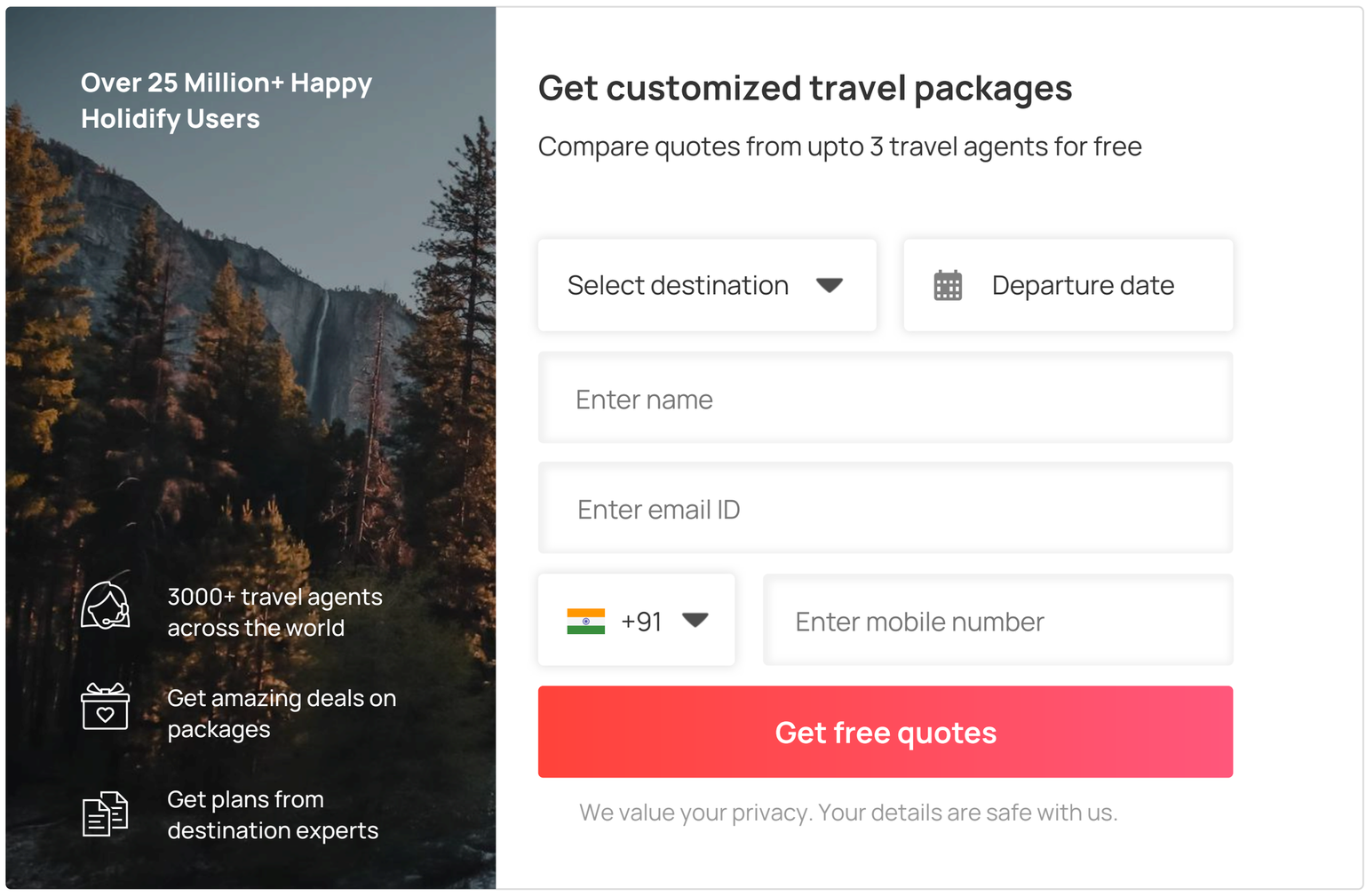
View Calculations

Budget thumbnail

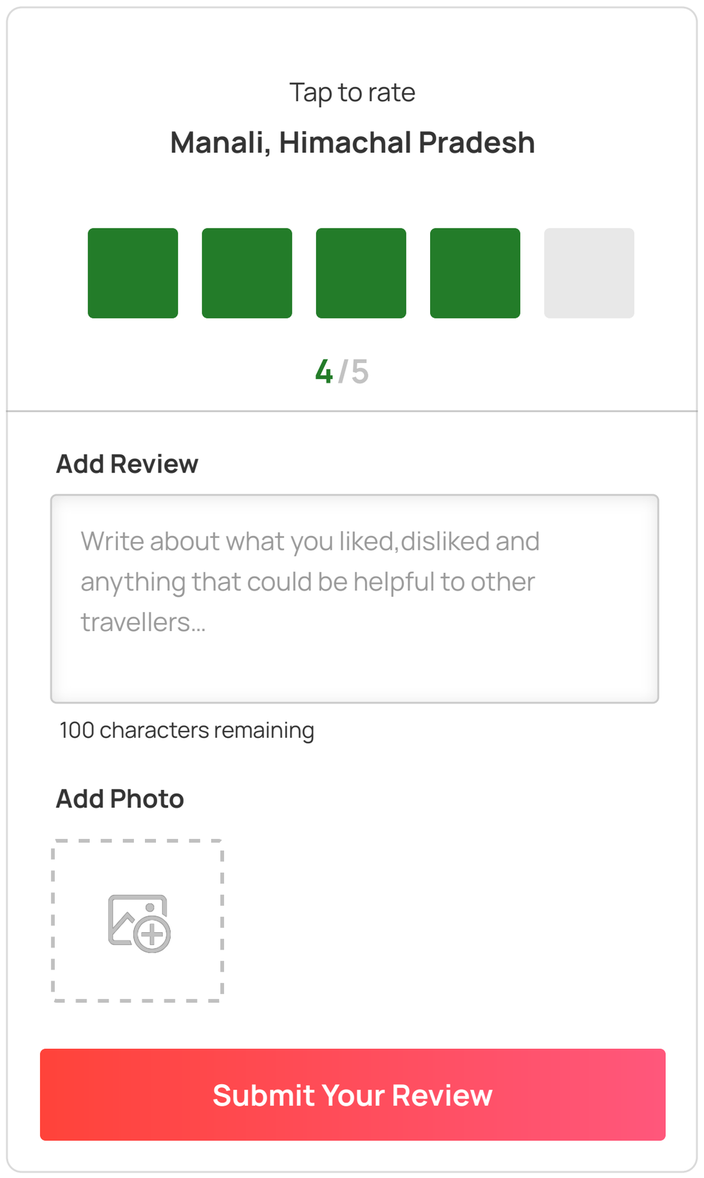
Forms



Query widget form



Get customised package form



Feedback form

Data display

Manali

4.9 /5
125 reviews

Uttrakhand India

15 out of 56 Places to visit in Uttrakhand

Rs 8,494 onwards View Packages

Get Customized Package | View Hotels in Manali

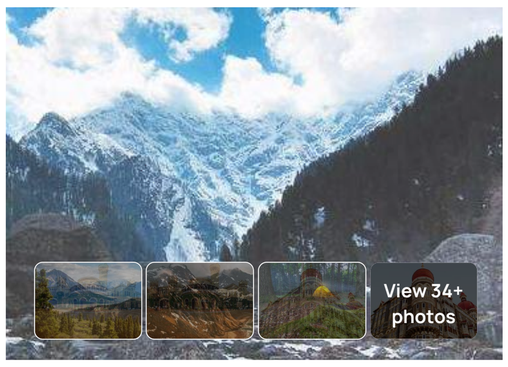
Weather: 2 hours

Ideal Duration : Sunrise to Sunset,Closed on Fridays

Known for : Annual Taj Spring meet on 26th May, 2019 Read More

Nearest Airport : Kullu
Check Flights

Large horizontal card on website



Manali

4.9 /5
1451 reviews

Himachal Pradesh India

15 out of 56
Places to visit in Uttrakhand

Rs 8,494 onwards View Packages

Get Customized Package

View Hotels in Manali

Weather: 18 degree Celsius

Ideal Duration : 2-4 Days

Best Time : Oct-Jun Read More

Nearest Airport : Chandigarh Check Flights

Card on mobile view

1. Solang Valley

8 kms from city center 1 out of 42 Places To Visit in Manali

Located In : Colaba

Best Time : Near to old manali road

What is widely considered as the most beautiful building in the world, Taj Mahal is located in the historical city of Agra. It was built by the Mughal Emperor Shah Jahan as a

Colaba | Read more

Taj West End
★★★★☆

1.8 km from city centre

8.7 Excellent (24,456 reviews)

✔ Free cancellation ✔ Free breakfast

Starting from
₹ 6,456

Booking.com

View Deal

Manali Sweets

EDITOR'S CHOICE

$$$

10AM-10PM

Siali Mahadev market, Manali

A popular dhaba in the locality, it serves an endless stream of hot chai, sweets and snacks. Really good channa samosas, chilled ras malai balls and many more delicious dishes are offered

Read more

Tips

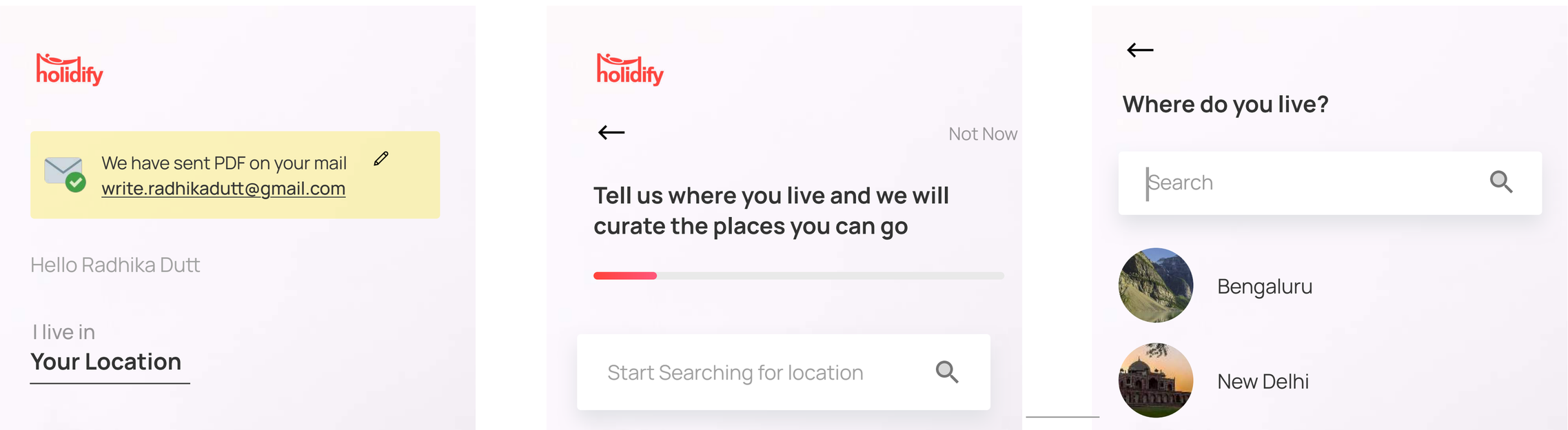
Remember that there is no town called Wayanad. It is a district. Hence, make sure that while booking bus tickets online, search for Kalpetta or Sulthan Bathery or Mananthavady.

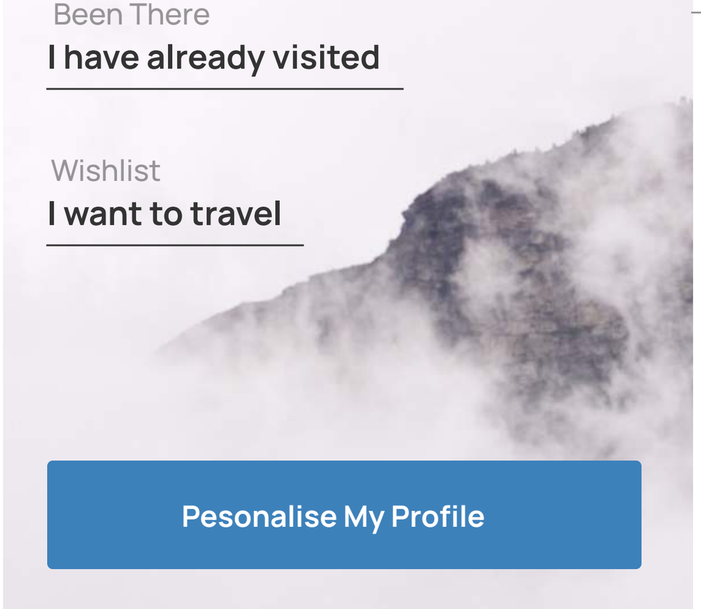
Bangalore to Wayanad Route Details

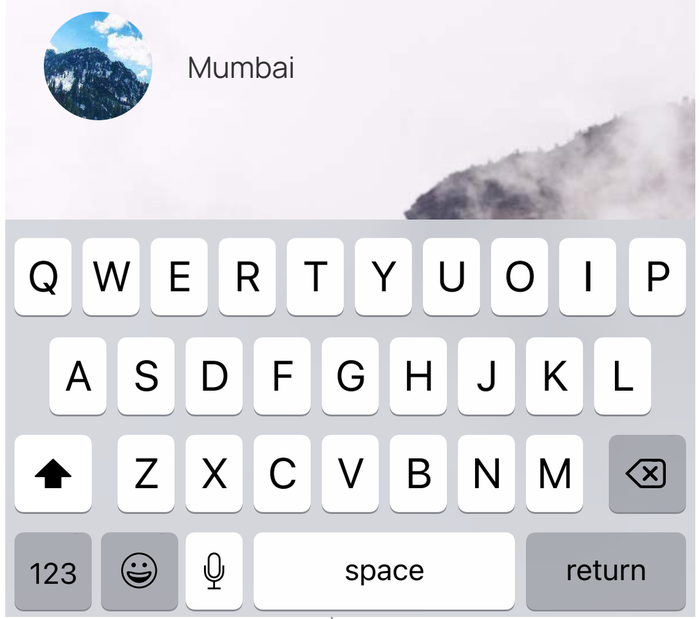
Bangalore to Wayanad Road Distance	275 km
Bangalore to Wayanad Aerial Distance	215 km
Bangalore to Wayanad Travel Time	5 hours 50 mins

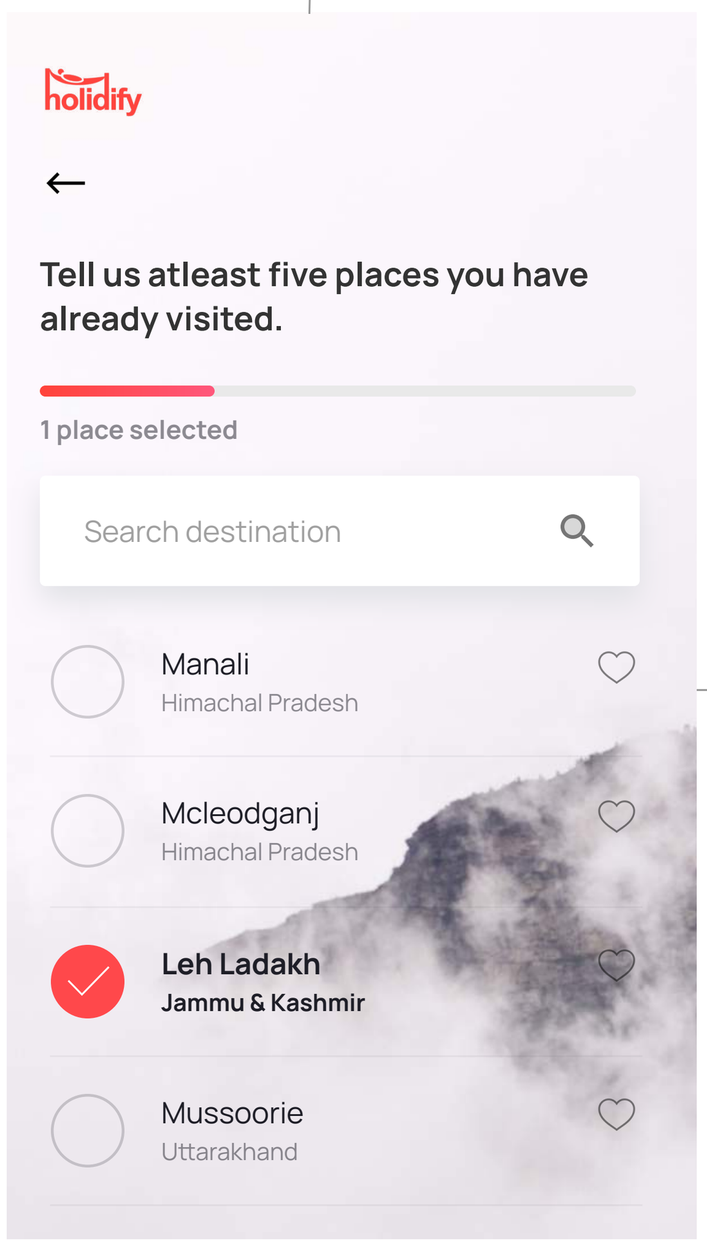
Onboarding flow

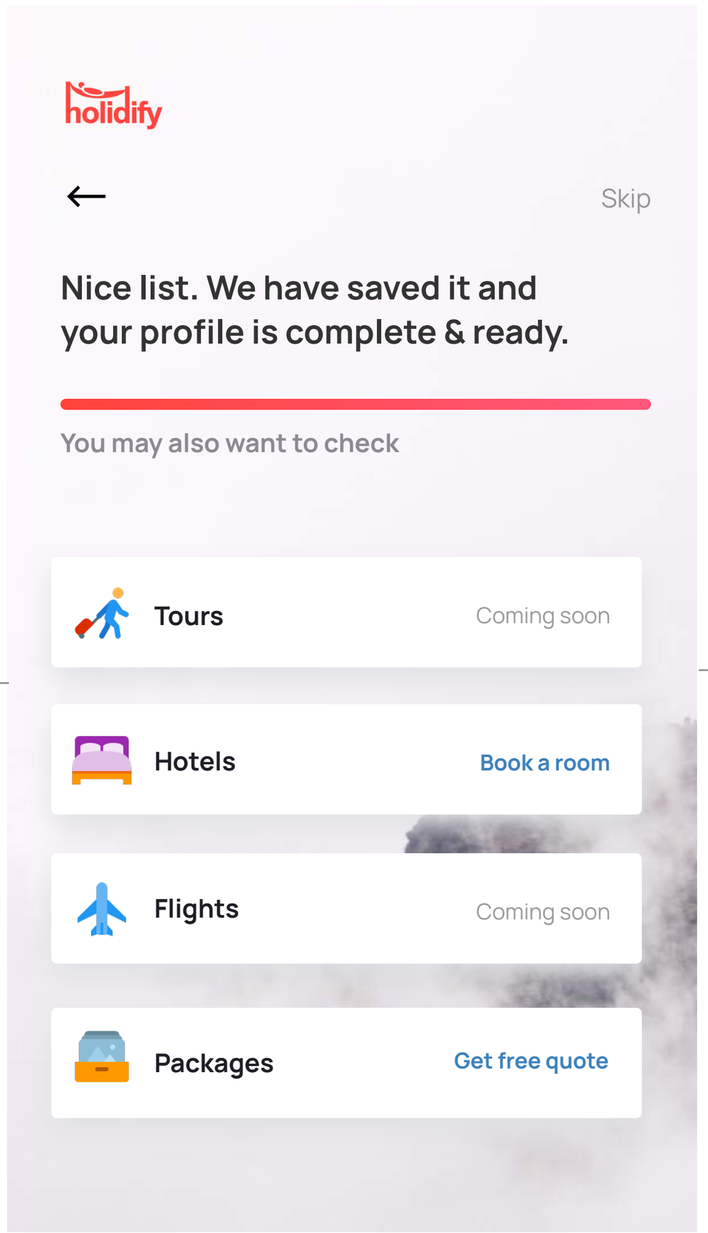
Login to download — User Location — Recommendation — Lead form — Thank you

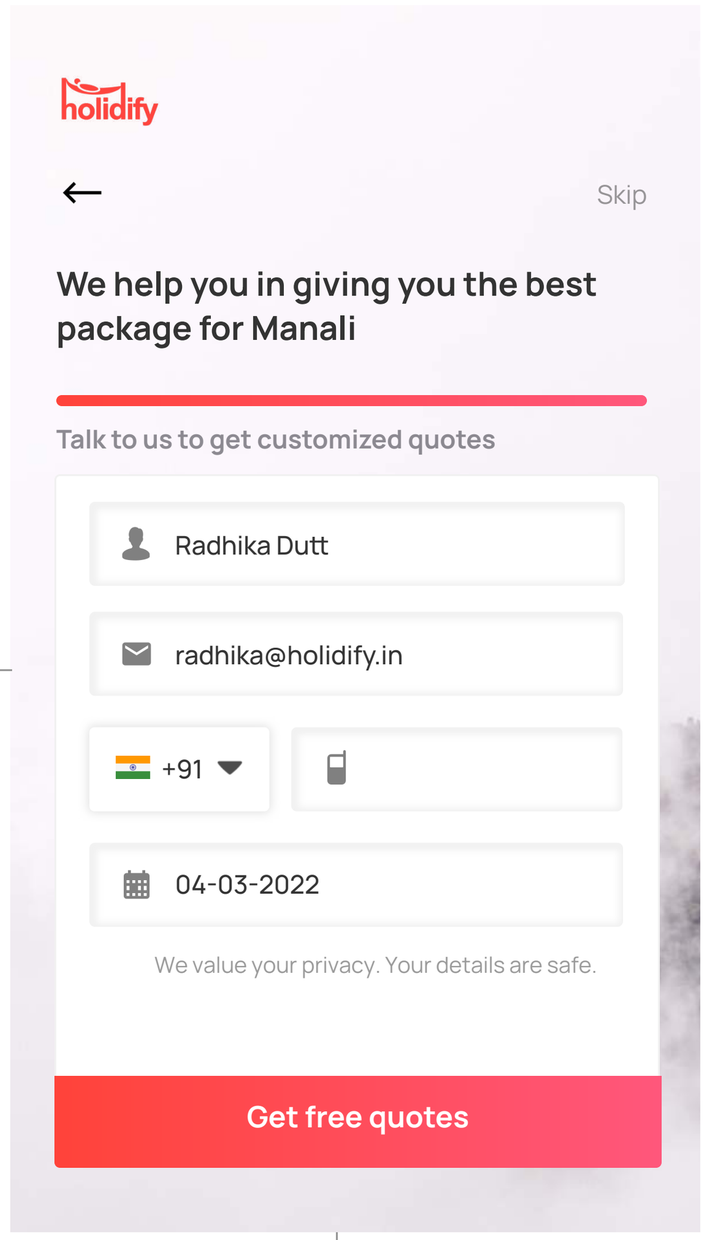


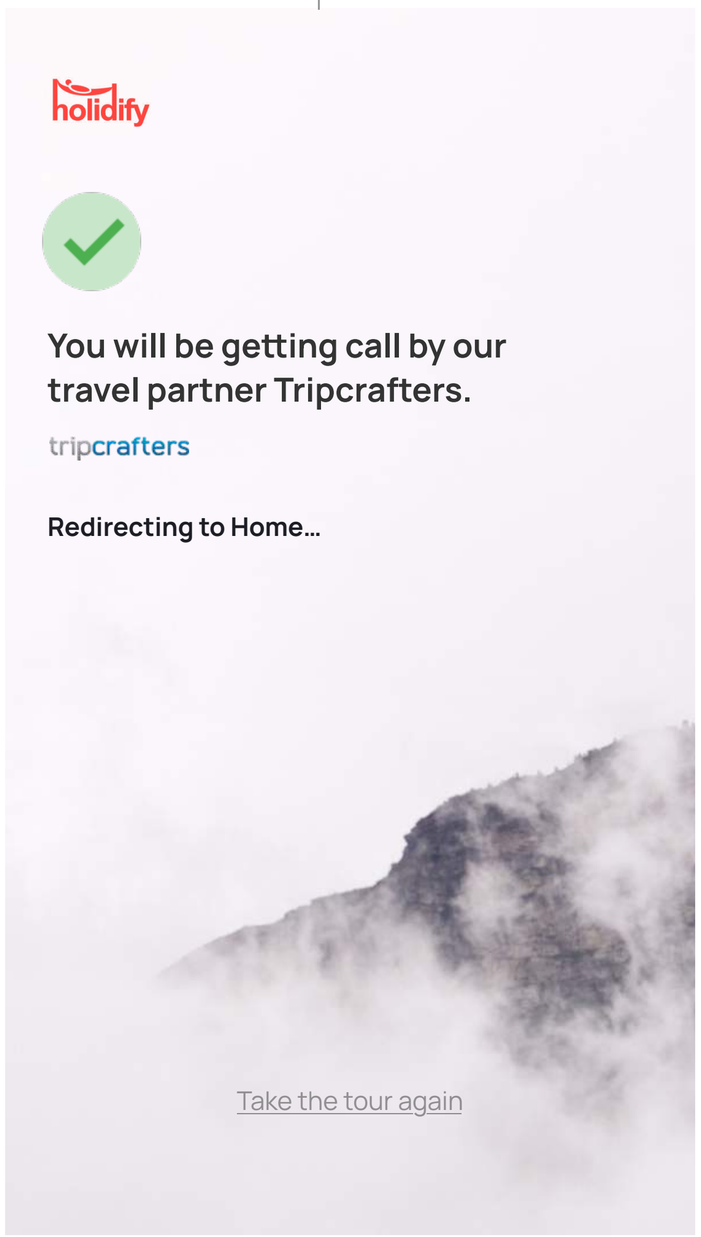










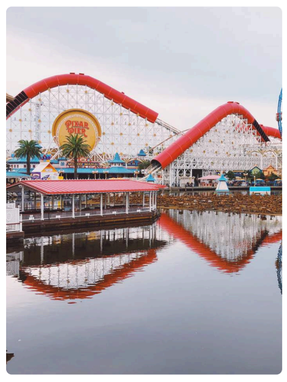


Design Decisions

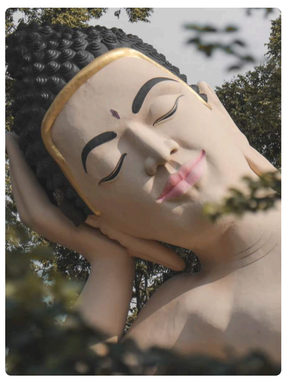
The main decision of inculating onboarding process was to profile users and also the personalised experience. This process was introduced and can be started from various points in the app. Here the process started from the desitination page when a user downloaded the destination PDF. The magazine populated was send to the email ID of the user which insured that the company emails are not going to the spam folder of the mail. When the profiling is done, I have shown the various other services to ensure that person remains engaged with the product. Other services which were in pipeline were also shown for the education purposes that in this platform flights and tours will be introduced soon. When the onboadring is done, I showed a completion screen with the tick icon to give perception that the onboarding has been completed and its been redirected to Home.

Thumbnails

Themes you can explore



Adventure



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Luxury Trip

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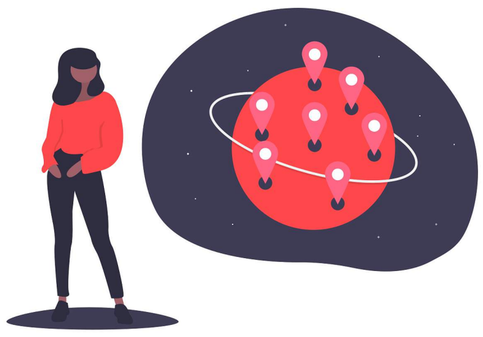
Dehradun

Places to visit

Illustrations

Color Icons



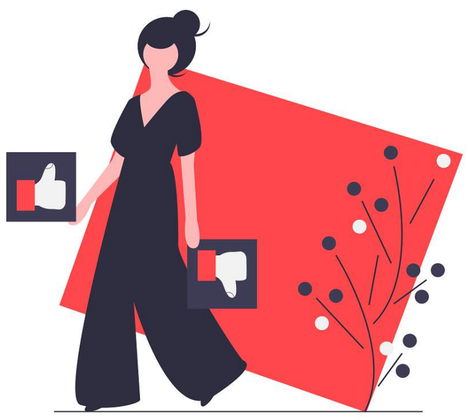
Line Icons

Meals

Bus

Hotel

Cab



This was one of my favorite project which

gave me the opportunity to work with the whole project be it website, app, marketing collaterals, magazine, social media etc. Mainly the project was done on the basis of heavy prioritisation task lists which was discussed with the cofounders of the company.

For more details login to holidify.com or radhikadutt.com

And thank you for reading this. ❤️