

Awards

Presenting on stage,
in front of 140 people.



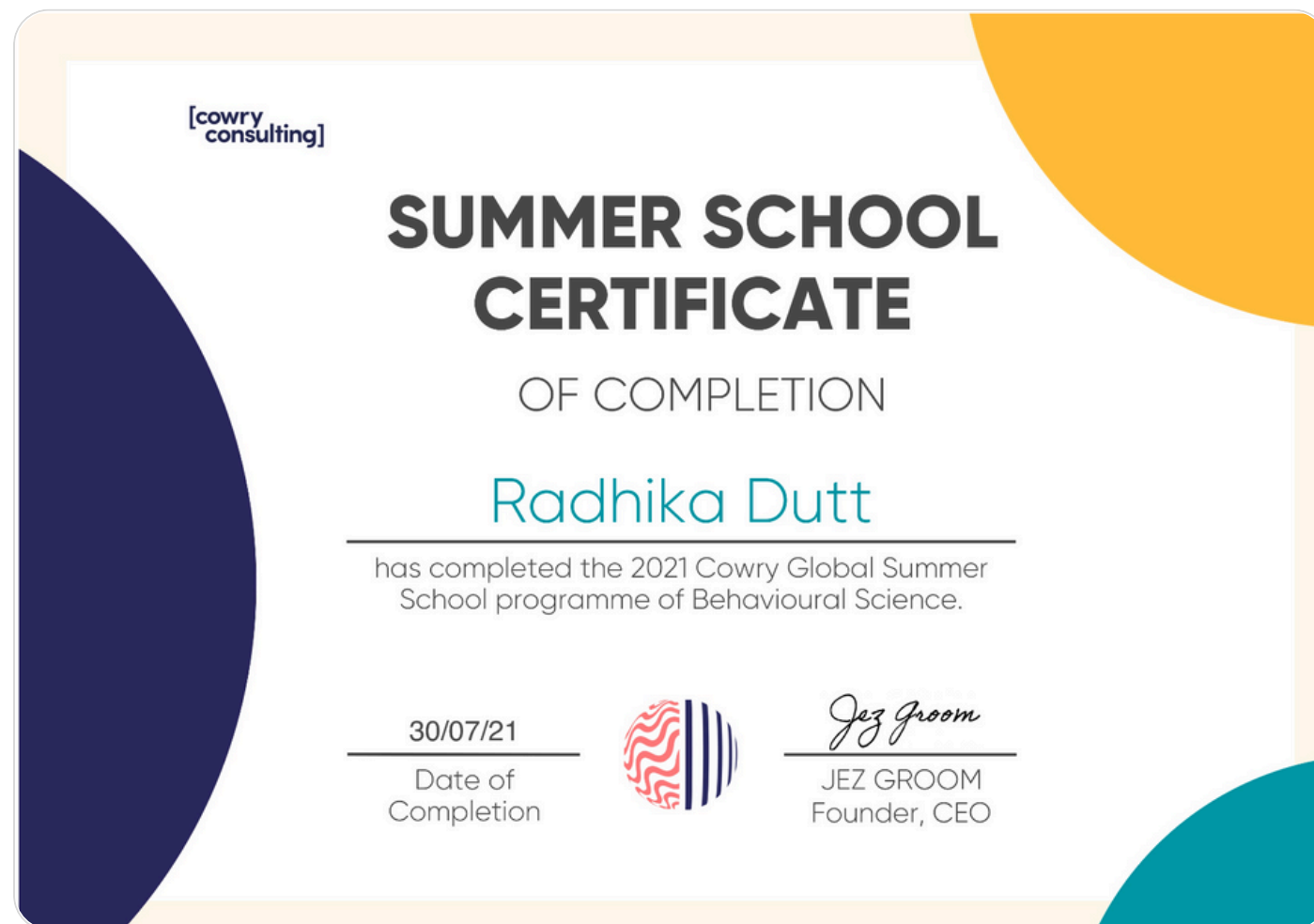
Best Creative Award

Stanford

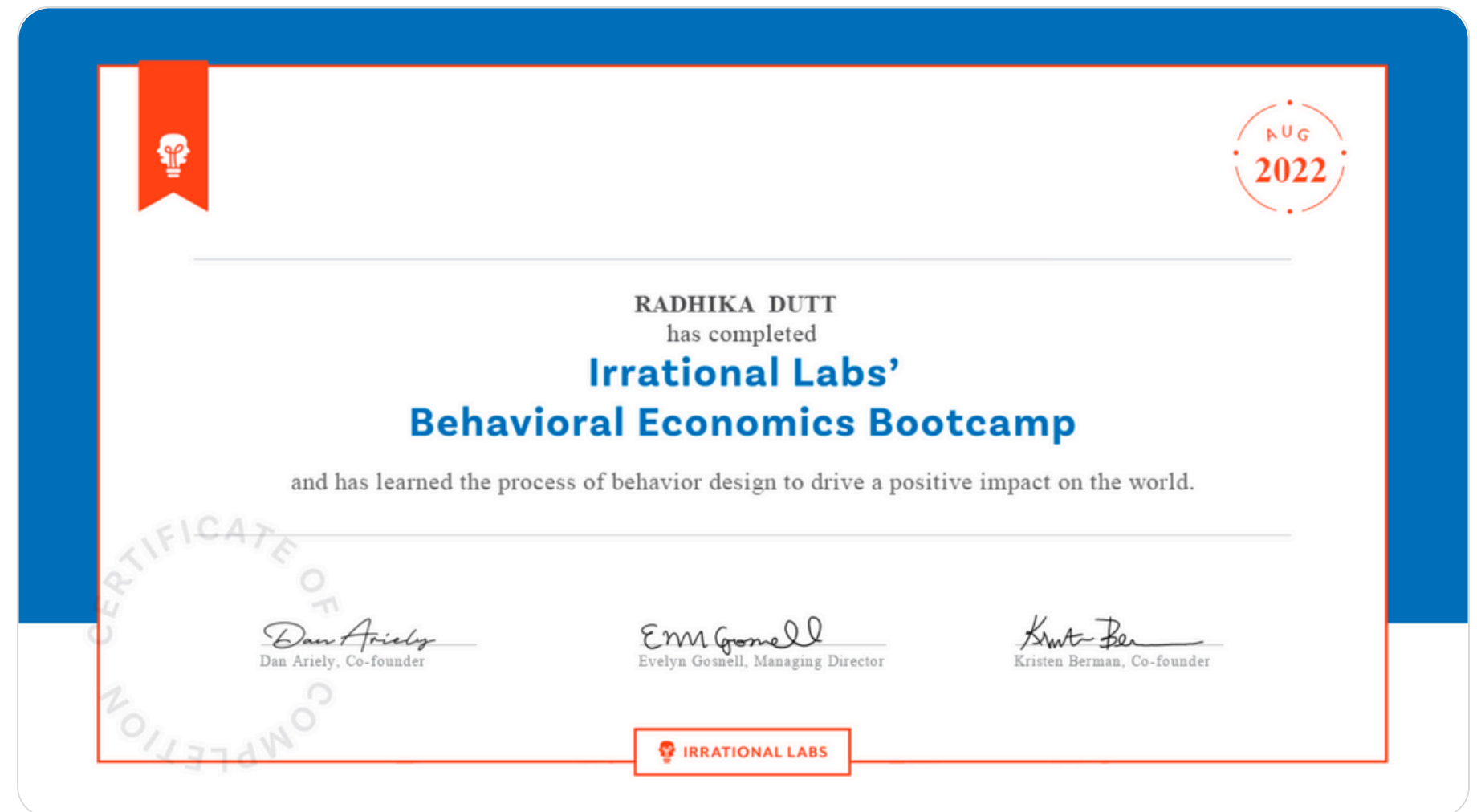
Awarded as Best Creative among 160
people during Entrepreneurial Bootcamp
Innovate Delhi, IDEA.

Online certifications

Previous experience of online education



Cowry consulting, London, UK



Irrational Labs, US



RADHIKA DUTT
has completed
Irrational Labs'
Behavioral Economics Bootcamp

and has learned the process of behavior design to drive a positive impact on the world.

Dan Ariely
Dan Ariely, Co-founder

Emm Gosnell
Evelyn Gosnell, Managing Director

Kristen Berman
Kristen Berman, Co-founder



CERTIFICATE OF COMPLETION

[cowry
consulting]

SUMMER SCHOOL CERTIFICATE

OF COMPLETION

Radhika Dutt

has completed the 2021 Cowry Global Summer
School programme of Behavioural Science.

30/07/21

Date of
Completion



Jeze Groom

JEZ GROOM
Founder, CEO



Certificate of Achievement

Radhika Dutt

has completed the following course:

DIGITAL SKILLS: USER EXPERIENCE
ACCENTURE

This online course provided an introduction to user experience (UX) and explained why UX is important in this ever-evolving digital world.

3 weeks, 2 hours per week



Camilla Drejer

Managing Director for UKI Responsible Business & Citizenship
Accenture



In association with



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.


This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.



Radhika Dutt

has completed the following course:

DIGITAL SKILLS: USER EXPERIENCE ACCENTURE



88%
OVERALL
SCORE

User experience, known as UX, makes a huge difference to whether a digital product or project succeeds. This course described what UX is and the impact it can have on a business. It explored the foundations of UX design and the design process: design, develop and release. Information architecture was explained in addition to the different UX techniques you can use to test and develop your designs, so that they're ready to release to the market.

STUDY REQUIREMENT

3 weeks, 2 hours per week

LEARNING OUTCOMES

- Describe what user experience (UX) is and why it is important
- Explain the foundations of UX design and the impact it can have on your business
- Identify the key approach, attitude and process elements which are necessary for UX design
- Describe the 'design', 'develop' and 'release' stage of the UX process and what 'user journeys' are
- Identify the concepts of information architecture and the importance of good structure for usability
- Identify the concepts and explain reasons for creating prototypes
- Explain the how and why of drawing wireframes, the importance of low-to-high detail and the benefits of interactive prototypes

SYLLABUS

Week 1: Why is user experience important?

- The foundations of UX design
- What is 'good usability'?

Week 2: User experience basics

- The importance of user research
- User journeys
- Visual design
- Structuring your site
- Wireframes and interactive prototypes

Week 3: Tools and testing

- Types of user testing
- Interaction design
- The importance of analysing data

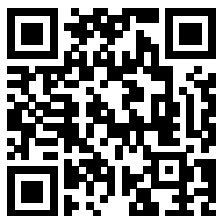
In recognition of the commitment to achieve
professional excellence



Radhika Dutt

Has successfully satisfied the requirements for:

Enterprise Design Thinking Practitioner



Issued on: 23 AUG 2022

Issued by IBM

Verify: <https://www.credly.com/go/8Mx3f8Kb>





Jan 5, 2021

Radhika Dutt

has successfully completed with honors

Social Psychology

an online non-credit course authorized by Wesleyan University and offered through
Coursera

A handwritten signature in blue ink that reads 'S. Plous'.

Professor Scott Plous
Department of Psychology
Wesleyan University

COURSE CERTIFICATE

WITH HONORS



Verify at:
<https://coursera.org/verify/59HPSGK753Z9>

Coursera has confirmed the identity of this individual and their
participation in the course.

Jun 24, 2020

Radhika Dutt

has successfully completed

**An Introduction to Consumer Neuroscience &
Neuromarketing**

an online non-credit course authorized by Copenhagen Business School and offered
through Coursera



Thomas Zoëga Ramsøy, PhD
Director, Center for Decision Neuroscience, CBS
CEO, Neurons Inc

**COURSE
CERTIFICATE**



Verify at:
<https://coursera.org/verify/577J95QSXAXM>

Coursera has confirmed the identity of this individual and their
participation in the course.



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY

Jun 15, 2020

Radhika Dutt

has successfully completed

**Introduction to Neuroeconomics: How the Brain
Makes Decisions**

an online non-credit course authorized by HSE University and offered through Coursera

Vasily Klucharev
Professor
Director of the Institute of Cognitive Neuroscience
HSE University

COURSE
CERTIFICATE



Verify at:
<https://coursera.org/verify/ZGH56NGAQ2RJ>

Coursera has confirmed the identity of this individual and their participation in the course.