

objective

To be associated with a company as a UI UX designer or Product designer where I can enhance the experience of the product by designing beautiful visuals, be it an app, website or any interface. With 5+ years of experience in startups, corporates; I can design in the fast environment with equal quality. Also handles marketing collaterals & UX.

education

Formal degrees in science & design.

BSc from Miranda House

University of Delhi, 2009-2012

Major in computers, science degree helped inculcating curiosity & experimentation.

PG Diploma in Design

Symbiosis Pune, 2014-2015

Studied psychology, management, Instructional design.

awards

Recognitions during learning phase.

Best Creative & Idea

Innovate Delhi, IIIT 2014

Awarded among 160 people during Design Bootcamp organised by Stanford.

Most Creative

Arena Animation, Aptech 2014

Awarded at the end of diploma degree in Graphic & Web design professional course.

experience

Previous experience also includes freelance projects for clients in the US and Dubai. Also startup consultancy in Mumbai, Bangalore.

Services, Agency

Appster

Senior Creative, 2017

Lead a team of 5 for the US project; took part in creative workshops etc.

Product, Healthcare

Docsapp

Product Designer, 2016

Worked with developers & conducted A/B experiments to increase the app installs.

Product, Telecom

Reliance Jio

Design Manager, 2015

Worked on Brand aspect of JIO; Took care of UX; helped developers in UX.

Product, Fintech

Finomena

Product Designer, 2017

Lead a design team as core team member; designed app & website.

Services, Agency

Design for use

UX designer, 2014

Worked on enhancing experience of various products by designing e-mailers etc.

Product, Travel

Holidify

UI UX Designer, 2015

Designed website & app. The app is now editors choice with 3 lac unique users everyday.