

Radhika dutt

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www.radhikadutt.com

Available for immediate joining full-time

Experience

2017-Present * Consultant * Radhikadutt.com

Successfully completed 20 client projects over 5 years of freelancing duration.

Client locations include Dubai, US.

- Establishes and maintained a network of clients, designers, developers.

2016-2017 * Design Consultant * Appster & Docsapp

- Worked as Senior Creative Consultant in Appster, Gurgaon. Lead a team of 5 for the US project. Made wireframes & did user research in Feb 2017.

- Worked as Full-time designer for a Fintech startup, designed app & website from scratch as the core team member in early 2016.

- Worked as Design Consultant - UX specialist for a Healthcare startup- Docsapp. Worked on decreasing the UX debts & conducted A/B experiments to increase the app installs & retention.

2014-2016 * Design Manager * Jio & startups

- Worked on Brand aspect of JIO. Took care of UX of their Cloud app, worked with international team of designers.

- Worked with E-commerce startup who was a direct competitor of Olx as freelancer.

- Worked with Travel startup Holidify, was responsible for website & android app (Editor's Choice).

2013-2014 *UI UX Designer * Startups & Agencies

- Worked as User experience designer in Design for Use, a design agency in Gurgaon.

- Worked as in-house designer for Investopad, co-working space in Gurgaon dealing with startups & consulting them.

- Interned with Akosha, now Tapzo in 2013. Started my design career in mid 2013.

Education

2014-2015

Symbiosis center for distance learning * Pune

Post Graduate Diploma

Instructional Design

2013-2014

Arena Animation, APTECH * New Delhi

Diploma / certificate

Web, Graphics & E-learning

2009-2012

Miranda House, Delhi University * New Delhi

Bachelor

Computer Science

Skills

User research

Prototyping

Wireframing

High fidelity

Design Thinking

Google Sprint

Design Systems

Lean & Agile

Tools

For prototyping I use Sketch. I have a good knowledge of principal for animations & micro-interactions. I export assets using zeplin. I am recently gathering knowledge about the design systems.

Awards

Awarded as Best Creative among 160 people during Entrepreneurial Bootcamp called Innovate Delhi organised by Stanford at IIIT Delhi.

Pink highlights my full-time job roles.